

## The Alps Advantage in keyboards:

**Keyboards for modern product design.** When you bring your keyboard requirement to Alps, you'll find yourself in good company, alongside many of the most prestigious OEM industry names in the world. From single key switches to complete keyboard units including matrix and encoder circuits, you'll discover the quality, reliability and customer service that have become such important parts of The Alps Advantage, together with everything you need to sharpen the competitive edge of your products:

**Full-travel keyboard units.** Standard or customized designs, mechanical or conductive rubber contacts, soft-push or tactile feedback with "snap" or "click" feeling.

**KFL low profile keyboard.** Meets the latest world-wide standards of ergonomic design, including European DIN requirements for reduced keyboard height. The KFL is only 15.2mm from PC board to keytop.

**Mem-Tact panel keyboards.** Ultra-low profile units, custom-designed to your requirements for arrangement, feeling, component mounting, dust and water-proof construction, etc. Two basic styles: sheet type enclosed and keytop type.

**Wide choice of keytops.** Sloped, stepped or stepped-sculptured. 10 standard colors. Double-shot molded legends. An almost infinite variety of combinations!

**Custom design and application assistance.** Our Engineering Product Managers are highly skilled, experienced keyboard specialists. You are invited to consult with them during your earliest design planning. They can probably help you save time, effort and money. Write or call today, and let the world's largest keyboard supplier put The Alps Advantage to work for you.



**ALPS ELECTRIC (USA), INC.**

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**A complete choice of standard and customized keyboard units, including our new full-travel low profile Series KFL, the 15-millimeter keyboard.**

